



## 2025 PARTNERSHIP OPPORTUNITIES

When you partner with Dane Buy Local, you positively impact local businesses and our community as a whole by helping to build a stronger, more vibrant local economy.



**7,600+** on our Live Local email list



**over 9,000** Facebook followers and **1,987** Instagram followers

### \$10,000 Platinum Partner Benefits

- Complimentary membership (up to \$880 value)
- \$950 ad credit for next Dane Buy Local Guide production
- Platinum Partner recognition in Dane Buy Local Guide
- 2025 Banner ad(s) on website home page all 12 months
- Platinum Partner recognition at Dane Buy Local Meetings with opportunity to speak
- Platinum Partner link on website Partners page
- Platinum Partner recognition in social media promotions
- Sponsor of all Dane Buy Local Events
- Business feature in a Live Local email newsletter and on website
- Business feature on TVW
- Logo and website link on each member Newsletter
- Logo and website link on each public Live Local Newsletter



## **\$5,000 Gold Partner Benefits**

- Membership credit (up to \$510 value)
- \$500 ad credit for next Dane Buy Local Guide production
- Gold Partner recognition in Dane Buy Local Guide
- Banner ad(s) on website home page for six months
- Gold Partner recognition at meetings with opportunity to speak at two meetings
- Gold Partner link on website Partners page
- Gold Partner recognition in social media promotions
- Sponsor of three Dane Buy Local Events
- Logo and website link on each member Newsletter
- Logo and website link on each public Live Local Newsletter

## **\$2,500 Silver Partner Benefits**

- Membership credit (up to \$440 value)
- \$250 ad credit for next Dane Buy Local Guide production
- Silver Partner recognition in Dane Buy Local Guide
- Banner ad(s) on website home page for three months
- Silver Partner recognition at meetings with opportunity to speak at a meeting
- Silver Partner link on website Partners page
- Silver Partner recognition in social media promotions
- Sponsor of a Dane Buy Local Event
- Logo and website link on each member Newsletter
- Logo and website link on each public Live Local Newsletter

## **\$1,000 Bronze Partner Benefits**

- Membership credit (\$215 value)
- \$100 ad credit for next Dane Buy Local Guide production
- Bronze Partner recognition in Dane Buy Local Guide
- Banner ad on website home page for one month
- Bronze Partner recognition at meetings with opportunity to speak at a meeting
- Bronze Partner link on website Partners page
- Bronze Partner recognition in social media promotions
- Logo and website link on each member Newsletter
- Logo and website link on each public Live Local Newsletter

## **\$500 Supporter Benefits**

- Supporter recognition in Dane Buy Local Guide
- Supporter link on website Partners page
- Supporter recognition in social media promotions
- Logo and website link on each member Newsletter
- Logo and website link on each public Live Local Newsletter



[danebuylocal.com](http://danebuylocal.com)

To make a difference with a Dane Buy Local partnership, please contact Paula Severson at [paula@danebuylocal.com](mailto:paula@danebuylocal.com) or 608-729-7342.

**Thank you for your 2025 support!**