

CAPTIVES.COM

Our new CapTimes.com website is easier to navigate and has both high impact and standard display advertising positions that are only available to local businesses. No more competing with national, programmatic marketers for exposure!

DIGITAL

Video Preroll		\$30 cpm
Video Display		\$30 cpm
Inview Video	640x480	\$25 cpm
Reveal with Video		\$40 cpm
Reveal	1920x350 / 800x250	\$35 cpm
Float Bar	1170x50 / 480x50	\$35 cpm
Hoverboard	970x150 / 480x50	\$35 cpm
Native Ad Units		\$15 cpm
IAB Units	300x250 300x600 970x250 320x50	\$14 cpm

Custom Sponsored Content
See Account Manager for details

