

## 2023 Let's Get Local Co-Sponsorship



***Let's Get Local* is a weekly radio show, created by host, Jason Hafeman. The program launched on 92.7 FM & WTTN 1580 AM, January 2, 2021.**

**The mission of the show is to:**

- Highlight local businesses, nonprofits and events
- Tell the stories of local business owners and community leaders
- Express the importance and value of shopping, sourcing, eating and supporting local
- Promoting community and local economic investment
- Connecting program listeners to local businesses and events

In 2023, I want to offer affordable opportunities for up to 8 local businesses to connect to the show and promote their business through Civic Media.

**This co-sponsorship would be \$500 per mo - (12-month partnership) and would include:**

- 1 produced 30-second radio commercial (can be updated every 180 days)
- 12 radio commercial plays per weekend (48 weekend commercial plays per month)
- One, live or recorded, quarterly interview segment (approx. 10 min)
- Live mentions during each show
- Business/organization, tagged in social posts, promoting each week's show

**Let's Get Local airs Live - Saturdays 11am-12pm and replays Sundays 11am-12pm. Shows are also streamed online, facebook, Tune-In, and the Civic Media app. All shows are available on all podcast platforms following the radio broadcast.**

Please contact me with interest or if you have any questions.

Thank you.

Jason Hafeman

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